

JENAFACTS

## GOLF HOLIDAYS 2009-2010



### INDIAN WELLS, CELEBRITY & PLAYERS G.C. PALM SPRINGS, CALIFORNIA

The Indian Wells Golf Resort has been a popular golf travel destination for nearly 20 years, offering two golf courses and four hotel/resorts. The City of Indian Wells, owner of the golf resort, decided to bolster the golf experience at the resort by embarking on an ambitious facility-wide project that has already yielded two new golf courses, plus the spectacular Douglas Fredrikson-designed clubhouse, a big, floodlit, nine-hole putting course (nice), sprawling practice facility and a host of other amenities.

The Celebrity course, home of the LG Skins game in 2008, is a little over 7000 yards from the back tees, with a slope of 138. The slope rating is an indication that the course, whilst visually intimidating in places, is more than fair. In addition to spectacular mountain views, the course features undulating fairways and flowing water in the form of streams, brooks, and split-level lakes connected by striking waterfalls, with vibrant floral detail.

The John Fought-designed Players Course was conceived in the spirit of a classic North American design style, with wide playing corridors, traditional rectangular tee boxes and sculpted bunkers. Most of the holes are oriented to take full advantage of great views of the surrounding mountain ranges and majestic Eisenhower Mountain to the south. No roads or homes intrude into the golf courses, and each hole is designed to be somewhat sheltered from the others to elicit a feeling of solitude. Uniquely, Fought was able to utilise many of the mature trees found on the original East Course property to impart a mature feel, while at the same time delivering a modern approach to golf course design.

The opening of the two new golf courses at Indian Wells Golf Resort has attracted the attention of the golf world outside of the Coachella Valley as well. In fact, both golf Celebrity and Players, made Golfweek magazine's list of California's top 20 public-access golf courses – the only 36-hole facility to have both golf courses on the list. Golfweek also honoured Indian Wells Golf Resort in its first-ever nationwide municipal golf course ranking: "Golfweek's Best top 30 Municipal Courses". The Players Course at Indian Wells Golf Resort was ranked No. 3, and the Celebrity Course was ranked No. 7.



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